



Industree Foundation

REQUEST FOR QUOTATION (RFQ): 01-01-2026

Contract for Report on Social Procurement (SAP)

TENURE DURATION: January 01 to March 20, 2026

Dear Sir / Madam: We request you to submit your quotation for the services as detailed in Annex 1 of this RFQ.

When preparing your quotation, please be guided by the form attached hereto as Annex 2. Quotations may be submitted on or before 10/01/2025 (10 th of January 2025), 18:00hrs (Indian Standard Time) through online submission to the following email id vinod@industree.org.in – by following the instructions below.

1. The time zone indicated in the system is Indian Standard Time (GMT+5:30 hrs.) The date and time will be final and prevail over any other closing time indicated elsewhere, in case they are different. The system will not accept any proposal after that time. It is the responsibility of the proposers to make sure proposals are submitted within this deadline.
2. Try to submit your quotations a day prior or well before the closing time. Do not wait until the last minute. If you face a technical issue(s) when submitting your proposal, please contact vinod@industree.org.in
3. Quotations shall be submitted in English only, duly signed and stamped, and shall be marked with the note "RFQ-ICF/Comms/01/2026/Report on Social Procurement" Contract for Public Relation Agency Services – Industree Foundation.
4. The quotation price needs to be valid for 90 days.
5. The currency of quotation needs to be in Indian Rupees, and the quotation must be exclusive of applicable taxes. The quotation should separately refer to the taxes applicable.
6. In case of capital purchase,s after-sales services required are a) warranty on Parts and

Labor for a minimum period of 1-year b) Provision of after-sales Service for 2 years c) Installation and adjustment of the goods d) Instruction on Operation and Maintenance for beneficiaries e) Technical Support Maximum of 24 hours for urgent repair actions.

7. All documentation, including catalogs, instructions, and operating manuals, shall be in English. Any documents in regional languages need to be accompanied by a true copy translation into English.

- a. Company profile (short info up to 1 page).
- b. Copy of the Company's Registration Certificate.
- c. Quality document for the offered equipment (quality certificate/conformity certificate/mark CE/ other credential).
- d. Full reference list demonstrating previous experience in delivering similar goods (List of similar projects in the last 2 years and a list of clients for reference check (contact details and email addresses to be provided for reference check))
- e. Contact Person for Inquiries (Written inquiries only) to Communications Manager, Vinod Valsalan: vinod@industree.org.in
- f. 8. This RFQ is posted on <https://industree.org.in/> and may be amended. It is the responsibility of the applicant to regularly check the website to ensure they have the latest information about this notice of RFQ. INDUSTREE bears no responsibility for data errors resulting from the transmission or conversion process.

SECTION 1	DETAILS OF PROCUREMENT AGENCY
Name	Industree Foundation
Request for Quotations Title	Content Creation Agency
Overall Project Summary	The project involves the development of a Visioning Report to engage funders, procurement leaders, and market buyers on the impact and business potential of bamboo value chains in India. It positions bamboo-based collective enterprises as a scalable regenerative economic model, highlights women's ownership and governance across the value chain, and articulates the role of catalytic capital and impact procurement in enabling climate-positive, inclusive, and commercially viable supply chains. The engagement will be implemented over six weeks, beginning with project sign-off and methodology finalisation in Week 1, followed by primary research, secondary review, and synthesis during Weeks 2 to 4, and concluding with drafting, iteration, and finalisation of the report in Weeks 5 to 6.

<p>Company Description</p>	<p>For the past two decades, Industree has been working on the regenerative economic transformation of India’s most vulnerable women by unleashing their abilities to build and scale self-owned collective enterprises, able to leverage economies of scale. A holistic ecosystem built on digital and financial services enables them to use design, technical, marketing, and management solutions to bridge the urban-rural divide.</p> <p>Industree has already impacted 500,000 lives and ensured cumulative market access of over 58 M USD, with a clear focus on Equity, Gender, and Climate. Its work ensures that women in communities have access to work close to their homes, becoming part of mainstream value chains with customers such as IKEA, H&M Home, Fabindia, and the Future Group, in climate-positive value chains. This gives them greater control over their economic security and also significantly improves social gains such as a stronger voice in their families and communities, access to social security, better health care, improved nutritional and educational outcomes for their children, and resilience to crises. Their ownership of net positive creative production value chains gives them added confidence as societal agents of change. Most recently Flourish, a global e-commerce platform, owned by producers, a critical tool in wealth creation for the most vulnerable, has been launched.</p> <p>Industree’s work is transforming into co-creating a Platform for Inclusive Entrepreneurship built on societal platform principles, with very strong technology enablers allowing for solutions being built, to achieve exponential scale, using the power of networks. (PIE Foundation). Neelam is one of the founding members of the Collaborative Initiative, Catalyst 2030, which is a movement of NGOs, enterprises, intermediaries, and funders to achieve the Sustainable Development Goals by 2030. Industree is also a founding member and architect of Creative Dignity and community livelihoods movements initiated during subsequent Covid waves in India, by India’s leading NGOs with access to 20 million households.</p>
<p>Project Lead & Title</p>	<p>Vinod Valsalan, Manager, Communications</p>
<p>Phone & Email Id</p>	<p>+9164500309 vinod@industree.org.in</p>
<p>Date of RFQ Issue</p>	<p>January 01, 2026</p>
<p>Submission Deadline</p>	<p>January 15, 2026</p>
<p>Tenure Duration</p>	<p>January 1 to March 30 2026</p>
<p>Annexure 1 - RFQ DOCUMENTS</p>	

Project Description	Through Sattva, Industree will undertake primary research and synthesis to produce a designed pitchbook-style Visioning Report. The report will examine collective enterprise and regenerative production models, women's ownership and economic outcomes, catalytic capital and ecosystem enablement, and practical impact procurement pathways across sectors. It will draw on interviews with women collective leaders, ecosystem enablers, and market actors, and will translate social and environmental outcomes into procurement-relevant value propositions for enterprises.
Targets	<ul style="list-style-type: none"> • Develop one Visioning Report in the form of a well-designed A4 report, including an executive summary. • Conduct primary research through approximately 5 interviews with women collective leaders/producers, 3–4 interviews with ecosystem enablers or philanthropic partners, and 3–4 interviews with market actors or potential buyers. • Synthesize insights on collective enterprise models, women's ownership and governance, catalytic capital pathways, and impact procurement use-cases across relevant sectors. • Deliver a finalised report within a six-week timeline, aligned with the agreed milestones for research, drafting, and iteration.

Delivery Requirements	· Mentioning deliverables under 'Targets' is mandatory for payment.
Quality Assurance Requirement	
Prior Experience	· At least 5 years of experience working for a social sector organization.

Requirement	
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Selection Criteria	
Technical Weightage	70%
Financial Weightage	30%
Other Criteria	
Terms and Conditions	The internal selection process is final

Vendor Response	
Company Name and Credentials	
RFQ Title	
Project Lead & Title	
Phone & Email	
Date Submitted	
Proposed Start Date	
Proposed Completion Date	
Project Management	
Quality Assurance Process If any	
Prior Experience in Completion of Similar Projects	
Certifications/ Affiliations If any	
Profile of Key People Undertaking the Project	
Summary of your Approach and Deliverables Plan	
Pricing Template	
Total Cost of Project (Incl. Taxes)	